



warisan global SDN BHD
Cultivating Capabilities. Creating Tomorrow

SARAWAK FOLKTALE WRITING COMPETITION 2008

29th AUGUST 2008

PRESS CONFERENCE
AT
PUSTAKA NEGERI SARAWAK

Email: myfolktale@warisanglobal.com
Web: www.warisanglobal.com

FOR IMMEDIATE RELEASE

SARAWAK FOLKTALE WRITING COMPETITION 2008 **AN INITIATIVE OF WARISAN GLOBAL SDN BHD IN COLLABORATION** **WITH PUSTAKA NEGERI SARAWAK**

Towards Documenting, Digitizing and Developing Malaysian Indigenous Heritage.

Warisan Global Sdn Bhd (WG) in collaboration with Pustaka Negeri Sarawak (Pustaka) is pleased to announce the launch of the Sarawak Folktale Writing Competition 2008.

This initiative is into its second year with the first pilot initiative in 2006 as a follow up to the IT2U training program for selected rural librarians of Sarawak. The competition targets all sectors of the communities of Sarawak and invites them to participate in the Sarawak Folktale Writing Competition for year 2008.

Entry is a simple 3 step process:

1. Form a group of not more than 10 persons of any age group
2. Write a folktale that you may have heard from your elders preferably in a word processing software. The story should be written in its original native language and translated into either English or Bahasa Malaysia as part of the submission.
3. Compile it into a scrap book with illustration and submit to your nearest library.

Sarawak's culture is rich and diverse and recognizing that much of the folktale culture is oral in nature, WG is undertaking this initiative as her contribution to facilitate the preservation of this important culture as well as share this with cyber world.

Stories will be judged and winning stories will be edited, illustrated and compiled into a **trilingual** publication (Native language, English and Bahasa Malaysia) and made available for the public to download and read through both the Pustaka and Warisan Global website. A limited number of printed copies will be made available in selected Pustaka Negeri Sarawak libraries.

Warisan Global's sponsorship for this year for the entire competition is approximately RM60,000. WG is sponsoring the competition management, the judging as well as the production of the final publication. Pustaka will assist in promoting the competition through its libraries and other distribution channels.

This initiative is part of WG's Corporate Responsibility activities for 2008.

With more support from other stakeholders like Pustaka, WG intends to extend this competition nationwide eventually and a new website www.myfolktales.net is being developed in this regard. WG is also eventually working on putting this onto the world folktale map.

The prizes for the competition are as follows:

1st prize: RM1, 200 + Compilation of Submission story & CD + Certificate
2nd prize: RM900 + Compilation of Submission story & CD + Certificate
3rd prize: RM600 + Compilation of Submission story & CD + Certificate

3 consolation prizes: RM150 + Certificate

Posters and flyers/entry forms are available at your nearest library, school and local council and further details are also available online at <http://www.warisanglobal.com> and <http://www.pustaka-sarawak.com>.

Kindly contact Nurha (Warisan Global Sdn. Bhd) at 03-2026 2005 and/or Syieeda (Pustaka Negeri Sarawak) at 082-44 2000 for further information. Submission should reach your nearest library by 31st October, 2008.

About Warisan Global Sdn Bhd

WG is a Malaysian company founded in the year 2000 by an entrepreneur.

WG is *probably* the only **social enterprise** in Malaysia.

Social enterprises are profit-making businesses with a Social and Environmental focus.

Many commercial businesses have social objectives, but social enterprises are distinctive because their social or environmental purpose is central to what they do.

Rather than maximizing only shareholder value, their main aim is also to generate profit to further their social and environmental goals.

Social Enterprises are organizations with a distinct **business concept** - they offer the prospect of a greater equity of economic power and a more

sustainable society - by combining market efficiency with social and environmental justice.

WG focus on projects that advance the spirit of the enterprise and social entrepreneurship.

WG works with Government organizations and some large Malaysian businesses to create and project-manage initiatives that benefit many different strata of the society – from rural communities to university youth.

WG is a Ministry of Finance, Malaysia registered company. They are also a partner organization with **telecentre.org** – a Global organization that promotes grassroots entrepreneurship.

They also work with the **Centre for Entrepreneurial Learning (CfEL), the Judge School of Business, Cambridge University** to deliver their entrepreneurship programs in Malaysia.

Complete profile of Warisan Global Sdn Bhd can be downloaded from www.warisanglobal.com.